

User Evaluation questionnaire

Name ((optiona	I):
i tairie (Optiona	•,

Country:

Age:

Sex:

E-mail (optional, fill this out if you want to receive updates on the project):

I am: student, employee, entrepreneur, unemployed, other:

Select the highest level of education you have completed

- No education
- o Primary education
- Secondary education
- Vocational training
- o Bachelor or equivalent
- Master or equivalent
- o Higher than master

Rate on a scale from 1 (strongly disagree) to 3 (strongly agree)

- The training unit "SME business development" was very interesting for me
- The training unit "Running a family business" was very interesting for me
- The training unit "Business plan creation" was very interesting for me
- The training unit "Social media marketing plans and tools" was very interesting for me
- The training unit "Innovation management" was very interesting for me
- The training unit "International competition" was very interesting for me
- The training unit "Patent information" was very interesting for me
- The training unit "Management techniques Use of business and economic tools for management" was very interesting for me
- The training unit "How to be competitive marketing skills and competences" was very interesting for me
- I think using an online platform is an effective way to learn something as an adult.
- I like to learn something new about entrepreneurship
- I am currently running a family business
- I enjoyed the experience of the @EUAGORA online environment
- I actively participated in the 'Biz-e-bee' game.
- The training material was clear to me
- The navigation structure of the platform was clear to me

Pick three things that you liked about the @EUAGORA' training. Explain why.

- o Design of platform
- o Training material selection
- Presentation of training material
- o Ability to discuss with trainers through the discussion forum
- o Multilingual content i.e. learning in your own language
- Knowing that you are training with other people from different countries



Which of the following skills/competences did the training help you improve? Rate on a scale from 1 (not at all) to 3 (very much).

- o Running a family business
- o Building a business plan
- o Learn for IPR and patents
- o Social media selection for marketing
- o General marketing knowledge
- o IPR and patents
- o General knowledge about entrepreneurship
- Management techniques

If there's one thing I could change about the @EUAGORA, it would be:

- The training material
- Access to the training material online
- Trainer support
- The training platform
- other Please specify: